



# WEBINAR IN A BOX

**DMI will provide you with everything you need to execute a successful live webinar, packaged up and ready for you to use. From pre-event, to post-event, and everything in between, your DMI team has you covered.**



## **BOOK YOUR WEBINAR WITH OUR PREFERRED VENDOR, WHITE GLOVE. YOU WILL RECEIVE:**

- Digital marketing to fill registrations
- Guaranteed attendance, only pay for who attends
- Webinar training to get comfortable with the technology
- Confirmation calls to increase attendance
- Webinar concierge during your event for technical support



## **PRESENTATION:**

- PowerPoint presentation provided to you by DMI and customized to your brand – choose from either Social Security or Taxes in Retirement!
- Comprehensive training program to learn the presentation content, provided by our VP of Sales



## **DURING THE WEBINAR:**

- DMI will help you utilize the webinar technology by providing you with polling questions to use throughout the presentation to increase engagement.
- At the end of the presentation, customized download provided by DMI for anyone who books an appointment, to increase appointment booking



## **AFTER THE PRESENTATION:**

- Customized follow up emails and phone scripts to reach out to every bucket of your attendee list
- DMI will enroll your entire registration list into your monthly email marketing campaign, so you can stay top of mind



## **THE FIRST APPOINTMENT:**

- DMI will provide with you all of the materials you need to host a successful first appointment, including a First Appointment Outline, a Meeting Checklist, a Retirement Lifestyle Budget Planner, and a Retirement Readiness Scorecard.