



WEBINAR & WORKSHOP PROGRAM

USE A SUCCESSFUL, PROVEN PROGRAM TO GROW YOUR BUSINESS AND WORK WITH A MARKETING TEAM WITH THE EXPERIENCE TO GET YOU IN FRONT OF MORE PROSPECTS.

WHY USE WORKSHOPS & WEBINARS

- ✓ We know what workshop topics work best to target your specific demographic.
- ✓ We have helped agents and advisors increase appointments and their production using webinars.
- ✓ We have spent years perfecting the process, creating the presentations, building the marketing campaigns, and creating the collateral that helps convert webinar prospects.
- ✓ We give you the tools and knowledge to:
 - ✓ Reach large numbers of qualified prospects.
 - ✓ Present yourself as a knowledgeable resource.
 - ✓ Open doors to build new client relationships.
 - ✓ Propose, win, and retain more business.

WHO SHOULD BE USING WORKSHOPS & WEBINARS

- ✓ People looking to increase revenue and get a consistent source of leads beyond your existing network.
- ✓ People who want 1,200 leads per year/100 new leads per month.
- ✓ People who want to keep their pipeline growing and flowing.
- ✓ People looking to increase their production by 5-6 MM.

ASK ABOUT MARKETING REIMBURSEMENTS

WHAT YOU GET

FROM DMI

- ✓ Carefully selected vendors
- ✓ Branded PowerPoint deck
- ✓ Customizable client flyers
- ✓ Confirmation & Follow Up email scripts
- ✓ Follow-up Process and Appointment Plan
- ✓ 1-on-1 coaching with Sales VP

FROM DMI's VENDORS

- ✓ Get Seats Filled
- ✓ Set up customized promotions
- ✓ Working timeline
- ✓ Optional confirmation calls
- ✓ Training on vendor platforms

RESULTS FROM A DMI PRODUCER

33
Webinars

925
Attendees

358
Appointments

\$2.5 MM
Workshop Business

GET STARTED TODAY!

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